

Increase Productivity with Actionable Intelligence

Increase Sales Team Productivity by Over 30% with Actionable Data and Proactive Customer Insights

In a connected, digital world, organisations must become ever more productive to achieve their targets. Professionals within each organisation must focus on high-impact, value-adding activities, to drive organisational growth. In contrast, many professionals spend more than 60% of their time on manual processes and administrative activities.

SugarCRM aims to solve this challenge by automating, supplementing, and streamlining administrative overhead and manual activities with artificial intelligence. Imagine a platform that enables users to spend 100% of their time on high-impact activities.

Sugar Hint

Sugar Hint is a no-touch intelligence solution designed to increase productivity, uncover insight, and deliver a one-of-a-kind customer experience. Hint provides a wide range of important, useful, and actionable insights on leads, contacts, and accounts. Hint uncovers key information at every stage of your sales, marketing, and customer service cycles, giving you more time to focus on the human interactions of customer relationships.

sugar hint

Make Smarter Business Decisions ///

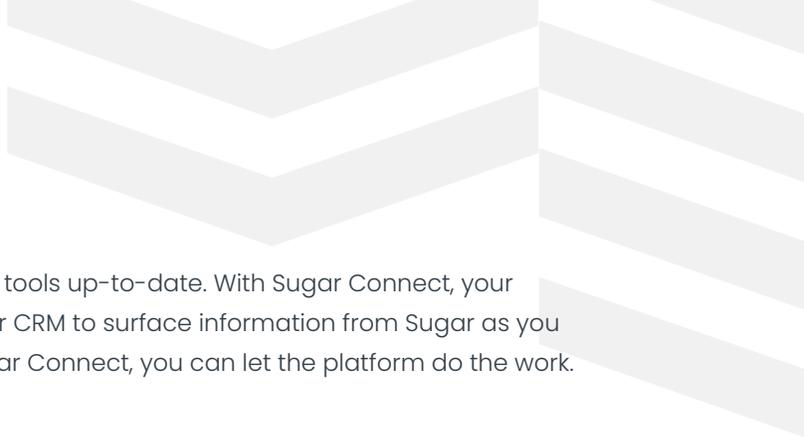
Always stay proactive with key insights about prospects and customers to support the right business decisions at the right time.

Accelerate the Conversion Rate ///

Eliminate time consuming research and manual data entry, and focus on actual selling activities.

Enhance Productivity ///

Measurably increase seller productivity with more time to cover more accounts, contact more prospects and drive more conversations.



Connect

Ditch data entry and still keep your CRM, email, and calendar tools up-to-date. With Sugar Connect, your Google Workspace or Office 365 account integrates with your CRM to surface information from Sugar as you interact with prospects and customers in real-time. With Sugar Connect, you can let the platform do the work.

Discover

Sugar Sell Premier's Advanced Forecasting capability is powered by Sugar Discover, a smart data discovery solution that continuously analyses your sales and marketing metrics, learns normal patterns and relationships between attributes in your data, and surfaces insights into changes impacting those metrics.

Maps

Sugar Maps is included with a Sugar Sell Premier subscription or can be purchased as an add-on for use with other Sugar CRM products.

Using Sugar Maps, our integration with Microsoft Bing Maps, you can quickly see which records are in close proximity to each other, plot records on a content-rich map, and generate driving directions between records.