

Sugar can sweeten everyday

Sugar is one of the most used CRM applications on the planet. The application has spawned countless books, web sites, blog posts and tweets about interesting things one can do with the platform. We wanted to show you a few key points on how a CRM like Sugar can help you manage and grow your business.



GROW YOUR CUSTOMER BASE

Sugar can tell you the behaviour of your existing customers and help you target new ones.

01



KEEP YOUR EXISTING CUSTOMERS

Customer loyalty is important. Use Sugar to streamline your customer journey experience.

02



MANAGE YOUR CONTACTS AND LEADS

Sugar is designed to do just this. Keeping all your precious data in one location, accessible by all users.

03



MEASURE YOUR SALES PERFORMANCE

See where your most profitable areas are and what is selling at a glance. Sugar generates easy to understand reports and data charts.

04



MEASURE MARKETING ACTIVITY

With Sugar, you can measure the progress, and track the ROI on your marketing campaigns.

05



HIGHER ENGAGEMENT LEVEL

Make your customers feel special. Use Sugar to help your business provide a personal feel to all interactions.

06



CONVERT QUOTES TO INVOICES

Sugar lets you easily convert quotes to invoices, letting you close successful deals even faster.

07



KEEP YOUR TEAMS CONNECTED

Sugar allows everyone to work together and communicate quickly with the new activity stream.

08

CONTACT US TODAY FOR MORE INFORMATION ON SUGAR



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