



Provident CRM achieves Partner Excellence with Award from #1 rated CRM provider

Dublin, Ireland – March 6, 2019 – SugarCRM Inc., the company that helps global organizations build better business relationships, has named Provident CRM 2019's **Regional Reseller of the Year Award for EMEA** winner.

The SugarCRM Partner Awards recognize partner excellence across global, regional and customer experience categories, rewarding partners who provide significant value to SugarCRM customers.

The winners were announced at a prestigious awards ceremony in Monterey, California.

Provident CRM chief executive officer John Malone said: "Provident are thrilled to be recognized by SugarCRM for this award, huge credit for which must go to our incredible team, brilliant partners, and our great fortune working with so many exceptional clients.

"This is the second time we've been named Regional Reseller of the Year for EMEA, and we plan to continue expanding our reach - delivering SugarCRM customer success and innovation to even more clients."

SugarCRM chief executive officer Craig Charlton said: "I'd like to congratulate Provident CRM on being named one of this year's Partner Awards winners. The award recognizes them as a key partner with a proven track record of delivering value to customers.

"Our unique channel program brings together an impressive group of CRM experts to promote partnership, growth and an overall collaborative effort that ensures the best possible experience for partners, customers and users at every level."

Ends

About SugarCRM

SugarCRM enables businesses to create extraordinary customer relationships with the most empowering, adaptable and affordable customer relationship management (CRM) solution on the market.

Unlike traditional CRM solutions that focus primarily on management and reporting, Sugar empowers the individual, coordinating the actions of customer-facing employees and equipping them with the right information at the right time to transform the customer experience.

More than two million individuals in over 120 countries rely on SugarCRM.

To learn more visit <https://www.sugarcrm.com> or follow [@SugarCRM](#).

About Provident CRM

Provident CRM is a leading business and technology service consultancy. We focus on successful technology assimilation and our team of Engineers and Business Professionals work closely with clients, assessing their unique business requirements, to ensure a perfect fit.

Delivering cross-functional CRM implementations across Sales, Marketing, and Service departments, custom Marketing Automation integrations, and BPM services; supported by comprehensive training and continuous account management for customer success.

To learn more visit <https://www.providentcrm.com>